

News and Views from the Future

Feedback loops
Thinking from the groups
To be harvested by the steering committee
Continuing our Newstory
Of the SFL rising to glory
A forum of collaboration
Relation
Changing buyers perceptions for the good
Everyone's perspective understood
We're all in this together
People's personal agenda
On the back seat
We meet
Actions and success with power-mapping global of global public opinion
Keepin' us grinnin'
Cause we respond to real need
Connecting us to where our food comes from
Where we belong

Supply chains
Re-Arranged
Environmental Crisis prompted change
For sustainable food chains
No fish
In 2006
By 2016 we wish
For the fish to come back
No longer under attack
But fished sustainably
Henk has won the Nobel prize
Really no surprise
No wonder cause here comes the thunder
We have discover the process to solve world hunger
SFL inspired technology
Un run by Kahane
Hilary Clinton keeping us sane
Truly here's a vision
With some clarity and precision

Hard to follow such a flow
But here we go
Concrete goals of a coalition
Of local governments on a mission
Supported and capacitated by the food lab

With replicable
Scaleable
Living examples
Samples
Of the emerging new
And global systems of commerce
Becoming versed
In reducing dead weight cost
Of 25-30% of supply chain lost
Down to 12% - rooted in savings and progress
SFL cleaning up a global mess
No stress!
Competition for resources
A fight
We have in our sights
Community taking control
From a common goal

Our group had 4 stories
One of common equity, transparency and documentation
Catalyzing linkages for critical mass and building relation
Radical shift in consumers and how local food is planned and delivered
A re-focus on the intellectual ferment
What if we were meant to think positive and amplify the good
That should
Create a momentum
In 2012/13 for new legislation
Which helps be able
To be toasting each other at the table
Decision making
Shaking
Our sense of what is enough
Getting tough
Diversity serving us as we move ahead
Statistics rolling in
25 – 80 – 10 percent
key drivers from the business sector bent
On incremental change
Industry captains the main
Commitment given
And that has driven
Other sector partners to join the transformation
Creation
Of better data and analysis
Opportunities becoming apparent and arisen
Commodities, clear standards and definitions

Amazing collaboration across sector and societies
Conscious of needs and roles
Sustainability and food for children the goals
Supported by institutions
That's a solution –

The decisions to shift our purchasing to be tactical
Buying sustainable products becomes practical
A consortium of top execs
Rating systems, product labeling and checks
An uprising and groundswell
This inspired by the media
Finally being helpful and not just getting greedier

The economist ran a series
Of balanced inquiries
Into the developed world
Strategies and policy change
Showing the range
Of food lab processes and realistic doables and priorities
Backed by living examples and the authorities
And government
A chance to vent
Our pessimistic view

Here I come with some artistic licence
And a tale of remarkable achievement and wonder
World Hunger at less than 2%
Thanks to the SFL
And a groundswell
Of trust built through the U
A new
Social Technology
Combined with campaigns – “dirt is good!”
Should
Include corporations sustainable objectives
Reflective
Of already working models
Scaleable
Able
To pattern out
Supported by the clout
Of a bio-fuel revolution
A solution emerged
With common language converged
Between non-profit and profit sectors

Headlines from the international team
“we had a dream!”
Of feeding all Africans
In the USA citizens – understand food values
Poverty down 50% in the Philipenes
The greatest shifts you’ve ever seen
Food not frivolity
Quality
Of focusing on domestic hunger
China feeds their own
France has a break away lab
To take a stab
At creating solutions alone

Transparency from all areas
Investment flowing in
An umbrella organization formed
Released reports
Policy makers cracked open new possibilities in their own region
Truly there is a shift in the global season
Fast company – here we go
Lundy coming in and leading the WTO
Sustainable livelihoods halted the flow
Of immigrants into the USA
80% of schools organic
40% in the USA – but no panic
By 2016
120 countries and 80 companies convened
SFL stronger than you’ve ever seen
Freddie – rolling in the cash
Through the U to build stash
Of funded support
For high impact global examples
Caught
And visible – can you see it?
He said “and that’s it”
That’s it? Holy shit!

Bullets Points – bad-a-bing
Food systems balanced with nature
Subsidies eliminated – it’s been quite a dance
Everyone in ... except France!
World Sustainability org formed
Coherence globally the norm

Press release coming in from Sweden
Social systems in profound meeting
Nobel prize winners are in here on the seating
Resilience and Action
Emerging from Katrina's devastation
A glass house with no shades
40 million tons of waste made
Available
Health care a right for all
That's a call
Hope arising
This new world could be quite surprising!